

re-UP

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upcycled re-UP[®]

| An upcycled bag solution to textile wastage by Allround Recycling
| *Closing the loop in the textiles industry*

INTRODUCING THE UPCYCLED re-UP BAG RANGE

Taking textile materials destined for landfill, we have created the upcycled re-UP bag range. Reusable bags made from 100% discarded textile materials. These stylish, unique, upcycled bags are multi-purpose, great for the environment and allow for the expression of individuality for every consumer.

We give unwanted, discarded textiles another life and make them fit for a new purpose.



Pictured (left to right): Upcycled cross-body shoulder pouch, Upcycled denim handbag, Upcycled fabric tote.

ABOUT THE BAG

By working closely with key industry partners including Vinnies Victoria and SCRgroup, who provide invaluable industry knowledge and expertise, we are able to deliver the re-UP upcycled products to market and divert unwanted, unusable textiles away from landfill.

The upcycled re-UP bag range is unique and multi-purpose, allowing end-users to find the perfect bag that reflects their style and personality.

During the manufacturing process, our specifications control the consistency of tag design and placement. Each bag is cut, sewn, and separated according to its material category.

re-UP bags are available for purchase in 100% recyclable boxes in order to maximise handling costs and distribution efficiency. By maximising carton quantity, we reduce packaging waste and energy resources used to deliver re-UP to consumers.

To help close the loop and contribute to the long-term creation of products such as the re-UP range, contact us and we can facilitate an in store take-back program for your brand through our partners.

BOX QUANTITY

	BOX QTY
Denim Handbags	25 bags
Denim Tote Bags	25 bags
Denim Cross Body Shoulder Pouch	50 bags
Mixed Fabric Bags	50 bags

SIZING

Sizing of bags will vary due to the upcycled and unique nature of their design.

MATERIAL

Denim Handbags – various discarded denim materials. **Denim totes** – various discarded denim materials.

Denim Cross Body Shoulder Pouch – various discarded denim materials.

Mixed fabric tote bags – various discarded fabrics and textiles.

STITCHING COLOUR

Denim Bags – *Black denim* – black thread | *Blue denim* – gold thread | *White denim* – white thread

Mixed fabric tote bags – light pastel thread

TAGS

re-UP branded fabric tag – This tag is designed to be kept on the bag to provide clear messaging to the end-user, highlighting the upcycled nature of the product and that it has been upcycled by re-UP.

re-UP paper tag – This informative tag is produced using 100% recycled paper and can be recycled again, with a natural cotton thread used to attach to the bag.

ATTACHMENT OF TAGS

re-UP branded fabric tag – Tags will be sewn on the right handle on the front face of all denim bags.

Paper tags – Tags will be placed on the base of the left handle on the front face of the bag.

VELCRO CLOSURE

Velcro will be placed internally, in the centre of all bags.

WE LOOK FORWARD TO MAKING THE WORLD GO ROUND WITH YOU

THANK YOU FOR CONSIDERING US

Thank you for taking the time to read about our exciting upcycled re-UP solution. We look forward to partnering with you on this project and contribute to closing the loop in the textiles industry.

Please feel free to contact us at any time to find out more about re-UP and/or alternative sustainable packaging solutions we can provide for your business through our associated company.

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